Project IWork

Executive Summary

1. About us
   - Registered Team Name: IWork
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2. Technologies
Microsoft Vitual Earth, Microsoft MapPoint Web Service, WCF services, WeatherBug.com Weather
Forecast Service, RSS.

3. About our solution
Instant Work (IWork) solution is to provide a connection between job seekers and job providers. IWork
provides two popular ‘instant’ mean of communications for both users through SMS and website
simultaneously and automatically in order to help job seekers, who are aimed at people living below $1
(PPP) in developing countries, to find their job quickly with less expenditure.

Recently, mobile phone usages and its SMS-function have obviously spread around the world and
become integrated into everyday lives of people including low-income people in developing countries
(50% of the earth’s population owned mobile phone in 2008 – UN study). Most of the IWork transaction
from initiation to completion will be SMS-based and automatic. Job seekers message their skills related
information to the system and receive job vacancies accordingly. Job providers message their employee
requests and receive employment vacancies accordingly.

Simplicity, user-centric, ease of use and cost saving are our aims while creating IWork solution in term of
total number of SMSs between transaction, immediate issues and supporting wide range of mobile
types.

Addition, the Web communication facilitates usages by more user-friendly functionality for those people
with an internet connection such as browsing new jobs, viewing history jobs, viewing map, weather ...
(internet users growth 2002-2008 in Africa is 1,100.0 %, Internet Usage Statistics)

We hope, by implementing IWork, the employment-to-population ratio would increase by connecting
job providers to their potential job seekers. Hence, our project is an attempt to help reaching one of the
targets of Eradicate Extreme Poverty and Hunger, one in the Eight United Nations Millennium
Development Goals.